

AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

12422 Florida Blvd. • Baton Rouge, LA 70815 •

2011 Ford F-150 XLT



Exterior Color: UNKNOWN
Mileage: 40,459

Stock #: 73028U
VIN: 1FTFW1EF7BFC42439

Engine: 5.0L 8 Cylinder Engine
Transmission: Automatic
Drive Train: 4WD

Equipment:

- Flex Fuel
- Fourth Passenger Door
- 4x4
- Keyless Entry
- 4-Wheel ABS
- Vehicle Anti-Theft System
- 6-Speed A/T
- Driver Air Bag
- iPod/MP3 Input
- MP3 Player
- Aluminum Wheels
- Child Safety Locks
- 4-Wheel Disc Brakes
- Side Head Air Bag
- A/C
- Front Tow Hooks
- CD Player
- Third Passenger Door
- Privacy Glass
- Electronic Stability Control
- Tire Pressure Monitoring System
- Rear Head Air Bag
- Passenger Air Bag
- Fog Lamps

Vehicle History Highlights:



- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

JUST REPRICED FROM \$31,699, PRICED TO MOVE \$3,300 below NADA Retail! Excellent Condition, CARFAX 1-Owner, ONLY 40,459 Miles! iPod/MP3 Input, CD Player, Fourth Passenger Door, Flex Fuel, Aluminum Wheels, Head Airbag, 4x4 AND MORE!=====A GREAT TIME TO ...

Your Price \$29,929

360° Pricing Analysis



(AS OF 6/1/2014)

YOUR PRICE IS:

	Market Average Internet Price	\$30,380	\$451 Below Market Average Internet Price
	NADA Retail Value	\$33,300	\$3,371 Below NADA Retail Value
	Black Book	\$30,850	\$921 Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Ford F-150 Truck XLT	Gray	38,359	✓	\$32,796	You save \$2,867

From home to the job site, this Gray 2011 Ford F-150 XLT Supercrew 4x4 muscles through any terrain. The rugged V8 5.0/302 engine produces freight trai					
2011 Ford F-150 Truck XLT	Red	32,218		\$32,446	You save \$2,517
Eco-Boost 3.5L Super Fuel Efficiency!! Factory WARRANTY! Only 32k LOW miles. Red Candy Metallic with grey cloth inside. 2011 Ford F150 SuperCrew 4					
2011 Ford F-150 Truck XLT	Gray	48,460		\$31,977	You save \$2,048
No ad preview found.					
2011 Ford F-150 Truck XLT	White	45,705		\$29,988	You save \$59
Come in today and drive this BEAUTIFUL 2011 Ford F150 SUPERCREW 4x4 XLT. This truck is well equipped with 4x4, automatic trans, power windows & do					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Ford F-150 XLT with 40,459 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - LA, for May and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Ford F-150 XLT with 40,459 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ford F-150 XLT with 40,459 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 70815. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 70815. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ford F-150 XLT with 40,459 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ford F-150 XLT and 50 miles radius from dealership, based on your dealer's zipcode (70815), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 50 miles radius from dealership, based on your dealer's zipcode (70815), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCIDENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCIDENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCIDENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR HONDA OF PLYMOUTH AND NO RESPONSIBILITY IS ASSUMED BY INCIDENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCIDENT Technologies, LLC. All rights reserved. 6/1/2014