



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2012 Ford F-150 Platinum



Exterior Color: BLACK
Mileage: 32,717

Stock #: 445281T
VIN: 1FTFW1EF4CFB49816

Engine: 5.0L 8 Cylinder Engine
Transmission: Automatic
Drive Train: 4WD

Equipment:

- Leather Seats
- Cooled Driver Seat
- Premium Sound System
- Multi-CD Changer
- Dual Zone A/C
- 4x4
- Keyless Entry
- Electronic Stability Control
- Heated Driver Seat
- Back-Up Camera
- Satellite Radio
- Trailer Hitch
- Heated Side Mirrors
- Hands-Free Communication System
- Privacy Glass
- Bucket Seats
- Heated Rear Seat
- Running Boards
- iPod/MP3 Input
- Remote Start
- MP3 Player
- Aluminum Rims
- Steering Wheel Controls
- Adjustable Pedals

Expert Reviews:

Edmunds.com: Powerful and fuel-efficient engine lineup; inviting and functional cabin; distinctive special-edition models; innovative electronics features.

newCarTestDrive.com: It's the only pickup that comes with a 6-speed automatic in every model. And its maximum payload and weight ratings are competitive in a world where numbers and rankings often change monthly.

KBB.com: If you want a truck with serious towing and payload capabilities, yet as quiet and comfortable as many luxury sedans, then the F-150 should surely be on your shopping list.

CarAndDriver.com: Last year's wholesale engine updates made the perennially popular F-150—more folks buy one than any other vehicle annually—even better.

Manufacturer's website: With class-leading fuel efficiency, capability and durability coupled with affordable technology, the 2012 Ford F-150 meets the demands of today's full-size light-duty pickup customers.

KFI AM: The F-Series is the best selling vehicle in North America for 35 straight years.

US News: The 2012 Ford F-150 ranks 1 out of 10 Full Size Pickup Trucks, based on rankingsandreviews.com analysis of 51 published reviews and test drives.

Consumer Guide: Ford's F-150 remains a Best Buy in this class for its depth and breadth of powertrains, body styles, bed lengths, features, and overall capability.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

WAS \$43,198, PRICED TO MOVE \$3,100 below NADA Retail! CARFAX 1-Owner, Ford Certified, Excellent Condition, GREAT MILES 32,717! Heated/Cooled Leather Seats, Premium Sound System, Running Boards, iPod/MP3 Input, Satellite Radio READ MORE!=====A GREAT ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$38,496

360° Pricing Analysis

(AS OF 11/4/2014)

YOUR PRICE IS:



NADA

NADA Retail Value

\$41,600

\$3,104

Below NADA Retail Value



Black Book

\$39,850

\$1,354

Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford F-150 Truck Platinum	Black	41,701		\$39,995	You save \$1,499
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Ford F-150 Platinum with 32,717 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for November and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Ford F-150 Platinum with 32,717 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford F-150 Platinum with 32,717 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford F-150 Platinum with 32,717 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford F-150 Platinum and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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