

Transit is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street \* Manchester, NH 03103 \*

# 2011 Ford Explorer Base



	Exterior Color:SILVERMileage:41,759		Stock #: 445133T VIN: 1FMHK7B89BGA81434		
Tra	igine: ansmission: ive Train:	3.5L V6 Cylinder Engi Automatic FWD	ine		
Equipment:					
<ul> <li>3rd Row Seat</li> <li>CD Player</li> <li>Privacy Glass</li> <li>Steering Wheel Audio Contro</li> <li>ABS</li> <li>Engine Immobilizer</li> <li>Power Windows</li> <li>Front Head Air Bag</li> </ul>	Rear A/C     Rear Spoiler     Keyless Entry rols     Stability Control     Tire Pressure Monitor     Cruise Control     Driver Adjustable Lumbar     Rear Head Air Bag		<ul> <li>Auxiliary Audio Input</li> <li>MP3 Player</li> <li>Child Safety Locks</li> <li>Bucket Seats</li> <li>4-Wheel Disc Brakes</li> <li>Power Driver Seat</li> <li>Adjustable Steering Wheel</li> <li>6-Speed A/T</li> </ul>		

# **Expert Reviews:**

Edmunds.com: Thanks to improved on-road dynamics, better fuel efficiency and a bigger, high-class cabin, the 2011 Ford Explorer looks as if it can recapture the SUV audience it lost.

newCarTestDrive.com: When the driver surveys his or her domain, it all looks satisfying, with a clean and slanted center stack using stylish satin-finish trim materials, with attractive climate vents and audio speakers.

KBB.com: That transition yields a four-door/seven-passenger package which is significantly lighter yet stronger and more fuel-efficient than the 2010 iteration while providing greater comfort, luxury, and refinement plus state-of-the-art technology and safety features.

RoadAndTrack.com: 2011 North American Truck of the Year.

CarAndDriver.com: Spacious interior, handsome and modern exterior design, simple but well-laid out ergonomics, fuel economy improves over previous generation.

Manufacturer's website: 2011 Ford Explorer V6 delivers best-in-class fuel economy of 25 MPG highway, up 25 percent.

 Vehicle History Highlights:
 CARFAX 1-Owner
 • CARFAX Buy Back Guarantee
 • CARFAX No Total Loss Reported

 • CARFAX No Frame Damage
 • CARFAX No Airbag Deployment
 • CARFAX No Odometer Rollback

 Reported
 Reported
 Reported

# Ad Preview:

CARFAX 1-Owner, Ford Certified, LOW MILES - 41,759! Base trim. \$300 below NADA Retail!, EPA 25 MPG Hwy/17 MPG City! 3rd Row Seat, Auxiliary Audio Input, CD Player, Overhead Airbag, Rear A/C. READ MORE!=====KEY FEATURES INCLUDE: 3rd Row Seat, Rear A/C ...

# FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

12 months/12,000 miles Comprehensive Limited Warranty Coverage
24-Hour Roadside Assistance

- -7-Year/100,000-Mile Powertrain Limited Warranty
- -172-Point Inspection and Reconditioning
- -24-Hour Customer Assistance

-Vehicle History Report

Your Price \$23,798

360° Pricing Analysis							
(AS OF 8/20/2014)	5	5	YOUR PRICE IS:				
	Market Average Internet Price	\$28,216	\$4,418 Below Market Average Internet Price				
🕮 NADA	NADA Retail Value	\$24,175	\$377 Below NADA Retail Value				

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:			
2011 Ford Explorer SUV Base	Silver	57,955	<ul> <li></li> </ul>	\$24,497	You save \$699			
*** Tell us that you saw this vehicle on the Dealix Used Cars Network ***.								

# JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

## Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

# NADA Used Car Guide - Retail Value

Actual valuations for 2011 Ford Explorer Base with 41,759 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH , for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

## Edmunds True Market Value (TMV)

Actual valuations for 2011 Ford Explorer Base with 41,759 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ford Explorer Base with 41,759 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds TAV value.

## Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ford Explorer Base with 41,759 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ford Explorer Base and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

#### Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's alpcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

## CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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