



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

## 2013 Ford Escape SEL



Exterior Color: SILVER

Mileage: 20,323

Stock #: 444735T

VIN: 1FMCU9HX3DUA69735

Engine: 1.6L 4 Cylinder Engine

Transmission: Automatic

Drive Train: 4WD

### Equipment:

- Leather Seats
- Satellite Radio
- Dual Zone A/C
- MP3 Player
- Aluminum Rims
- Steering Wheel Controls
- Bucket Seats
- 4-Wheel ABS
- Heated Driver Seat
- iPod/MP3 Input
- Heated Side Mirrors
- 4x4
- Keyless Entry
- Child Safety Locks
- Auto-dimming Rearview Mirror
- Seat Memory Positions
- Turbocharged
- CD Player
- Rear Spoiler
- Hands-Free Communication System
- Privacy Glass
- Electronic Stability Control
- Mirror Memory
- Tire Pressure Monitoring System

### Expert Reviews:

Edmunds.com: The 2013 Ford Escape is a winner in the segment of small crossover utility vehicles thanks to athletic driving dynamics, an inviting cabin and plenty of useful high-tech features.

newCarTestDrive.com: The 1.6 is quick, lively and visceral, a blast to drive. The 2.0-liter AWD feels more grownup, civilized, solid, heavy. If you want a four-cylinder compact SUV that feels like a midsize V6, the Escape is for you.

KBB.com: The 1.6- and 2.0-liter EcoBoost engines are terrific, both delivering smooth, ready power around town, effortless cruising on the highway and ? especially the 2.0 engine ? plenty of passing power.

### Vehicle History Highlights:



- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

Ford Certified, CARFAX 1-Owner, Excellent Condition, GREAT MILES 20,323! PRICE DROP FROM \$25,394, PRICED TO MOVE \$1,300 below NADA Retail!, FUEL EFFICIENT 28 MPG Hwy/21 MPG City! Heated Leather Seats, CD Player, iPod/MP3 Input CLICK ME!=====AFFORDABLE: ...

### FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$24,896

### 360° Pricing Analysis

(AS OF 7/26/2014)

YOUR PRICE IS:



NADA Retail Value

\$26,200

**\$1,304**

Below NADA Retail Value

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2013 Ford Escape SUV SEL	Black	30,646		\$29,995	You save \$5,099
Snatch a bargain on this 2013 Ford Escape SEL before it's too late. It is stocked with these options: Glove box, (2) 2nd row coat hooks, SIRIUS satell					
2013 Ford Escape SUV SEL	Silver	11,311	✓	\$28,888	You save \$3,992
THIS ONE OWNER 2013 ESCAPE SEL FEATURES POWER WINDOWS, LOCKS, AND MIRRORS, LEATHER SEATS, POWER PANORAMA ROOF, MYFORD TOUCH, NAVIGATION, REAR VIEW CAM					
2013 Ford Escape SUV SEL	White	16,540		\$27,995	You save \$3,099
-New Arrival- Max Payload Tow Package, Heated Front Seats, and 4-Wheel Drive This White Platinum Tricoat 2013 Ford Escape 4WD 4dr SEL 4x4 SUV is price					
2013 Ford Escape SUV SEL	Maroon	15,887	✓	\$27,888	You save \$2,992
THIS 2013 ESCAPE SEL 4WD FEATURES LEATHER TRIMMED SEATS, AMBIENT LIGHTING, POWER LIFTGATE, POWER WINDOWS, LOCKS, AND MIRRORS, SYNC VOICE ACTIVATED SYS					
2013 Ford Escape SUV SEL	Silver	15,999		\$26,995	You save \$2,099
The Ford Escape was the best selling small SUV on the planet for a reason! Versatility, comfort and reliability put this small SUV in a class of its o					
2013 Ford Escape SUV SEL	Black	25,112		\$26,985	You save \$2,089
Sarat Ford is pleased to be currently offering this 2013 Ford Escape SEL with 25,112 miles. Off-road or on the street, this Escape SEL handles with co					
2013 Ford Escape SUV SEL	Silver	28,663	✓	\$26,985	You save \$2,089
Sarat Ford is pleased to be currently offering this 2013 Ford Escape SEL with 28,663 miles.With more CARFAX one-owner vehicles to choose from than mos					
2013 Ford Escape SUV SEL	Black	48,387		\$26,900	You save \$2,004
Looking for a used car at an affordable price? Climb inside the 2013 Ford Escape! Both practical and stylish! The engine breathes better thanks to a t					
2013 Ford Escape SUV SEL	Maroon	22,031		\$26,700	You save \$1,804
Auto Dimming Mirror,Heated Seats,Lumbar Seating,Panorama Sunroof,Tinted/Privacy Glass,Memory Seating,Traction Control,Power Door Locks,Power Windows,P					
2013 Ford Escape SUV SEL	Blue	16,734		\$26,500	You save \$1,604
leather heated seats, dual climate control, SYNC, sirius, universal garage door opener, MY TOUCH and more.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2013 Ford Escape SEL with 20,323 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2013 Ford Escape SEL with 20,323 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Ford Escape SEL with 20,323 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2013 Ford Escape SEL with 20,323 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2013 Ford Escape SEL and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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