



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

## 2012 Ford Escape Limited



Exterior Color: WHITE  
Mileage: 84,041

Stock #: 445567J  
VIN: 1FMCU9E79CKB06592

Engine: 2.5L 4 Cylinder Engine  
Transmission: Automatic  
Drive Train: 4WD

### Equipment:

- Leather Seats
- iPod/MP3 Input
- MP3 Player
- Aluminum Rims
- Child Safety Locks
- Bucket Seats
- Luggage Rack
- Vehicle Anti-Theft System
- Heated Driver Seat
- CD Player
- 4x4
- Keyless Entry
- Steering Wheel Controls
- Auto-dimming Rearview Mirror
- Front Disc/Rear Drum Brakes
- Leather Wrapped Steering Wheel
- Satellite Radio
- Heated Side Mirrors
- Hands-Free Communication System
- Privacy Glass
- Electronic Stability Control
- 4-Wheel ABS
- Tire Pressure Monitoring System
- Fog Lights

### Expert Reviews:

Edmunds.com: A slew of innovative high-tech features make the 2012 Ford Escape a tempting choice in the compact crossover category.

KBB.com: Like the rugged look of the old Ford Explorer and Jeep Cherokee, but don't want to deal with the truck-like ride, poor fuel economy and bulky size? The 2012 Ford Escape offers all the creature comforts of a car with the tall ride height and AWD ability of an SUV.

CarAndDriver.com: Offering two engine choices, as well as a hybrid option for the Escape, they're distinguished by trucklike styling, brisk performance, and strong fuel economy.

Manufacturer's website: The Escape features comfortable eco-friendly cloth seat fabric made from 100 percent post-industrial materials.

Consumer Guide: A low, level load deck and opening tailgate glass make for handy cargo loading and hauling.

### Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

CARFAX 1-Owner, Excellent Condition. PRICE DROP FROM \$18,294, EPA 27 MPG Hwy/20 MPG City!, \$2,500 below NADA Retail! Heated Leather Seats, iPod/MP3 Input, CD Player, Heated Side Mirrors, Overhead Airbag, Alloy Wheels, 4x4 CLICK ME!=====A GREAT TIME ...

**Your Price \$15,497**

### 360° Pricing Analysis

(AS OF 12/3/2014)

YOUR PRICE IS:



Market Average Internet Price

\$20,618

**\$5,121**

Below Market Average Internet Price



NADA Retail Value

\$18,050

**\$2,553**

Below NADA Retail Value

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford Escape SUV Limited	Black	77,599		\$20,995	You save \$5,498
No ad preview found.					
2012 Ford Escape SUV Limited	Silver	71,028		\$17,994	You save \$2,497
2012 Ford Escape Limited - CLEAN AUTO CHECK, LOCAL TRADE, ONE OWNER, and SYNC Bluetooth. Moon & Tune Package (Moonroof), Escape Limited, 4D Sport Util					
2012 Ford Escape SUV Limited	Unknown	78,887		\$17,900	You save \$2,403
No ad preview found.					
2012 Ford Escape SUV Limited	Black	77,488		\$16,995	You save \$1,498
**1-owner** Limited editon, AWD, leather interior, heated seats, power sunroof, SYNC system, 6-disc CD changer, aux & USB port, 4 brand new tires and					
2012 Ford Escape SUV Limited	White	77,029		\$16,798	You save \$1,301
2012 Ford Escape Limited ONE OWNER & CLEAN CARFAX - This Is In EXCELLENT CONDITION, Pearl White with matching Saddle leather interior, Dual heated sea					
2012 Ford Escape SUV Limited	White	84,041		\$16,291	You save \$794
2012 Ford Escape Limited					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Ford Escape Limited with 84,041 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for November and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Ford Escape Limited with 84,041 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Escape Limited with 84,041 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Escape Limited with 84,041 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Escape Limited and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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