



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

## 2012 Ford Escape XLT



Exterior Color: BLACK  
Mileage: 53,112

Stock #: 444564T  
VIN: 1FMCU9DGXCKB47248

Engine: 3.0L V6 Cylinder Engine  
Transmission: Automatic  
Drive Train: 4WD

### Equipment:

- Satellite Radio
- MP3 Player
- Keyless Entry
- Steering Wheel Controls
- Auto-dimming Rearview Mirror
- Front Disc/Rear Drum Brakes
- Leather Wrapped Steering Wheel
- Cruise Control
- iPod/MP3 Input
- 4x4
- Privacy Glass
- Electronic Stability Control
- 4-Wheel ABS
- Tire Pressure Monitoring System
- Fog Lights
- Power Driver Seat
- CD Player
- Aluminum Rims
- Child Safety Locks
- Bucket Seats
- Luggage Rack
- Vehicle Anti-Theft System
- Auto-Off Headlights
- Power Windows

### Expert Reviews:

Edmunds.com: A slew of innovative high-tech features make the 2012 Ford Escape a tempting choice in the compact crossover category.

KBB.com: Like the rugged look of the old Ford Explorer and Jeep Cherokee, but don't want to deal with the truck-like ride, poor fuel economy and bulky size? The 2012 Ford Escape offers all the creature comforts of a car with the tall ride height and AWD ability of an SUV.

CarAndDriver.com: Offering two engine choices, as well as a hybrid option for the Escape, they're distinguished by trucklike styling, brisk performance, and strong fuel economy.

Manufacturer's website: The Escape features comfortable eco-friendly cloth seat fabric made from 100 percent post-industrial materials.

Consumer Guide: A low, level load deck and opening tailgate glass make for handy cargo loading and hauling.

### Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

### Ad Preview:

WAS \$20,396, FUEL EFFICIENT 27 MPG Hwy/20 MPG City!, \$300 below NADA Retail! Excellent Condition, CARFAX 1-Owner. Satellite Radio, iPod/MP3 Input, CD Player, Alloy Wheels, Overhead Airbag, 4x4, Serviced here, Local Trade READ MORE!=====AFFORDABLE TO ...

**Your Price \$19,992**

### 360° Pricing Analysis

(AS OF 7/12/2014)

YOUR PRICE IS:



NADA

NADA Retail Value

\$20,375

**\$383**

Below NADA Retail Value

## Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford Escape SUV XLT	Blue	44,826		\$20,995	You save \$1,003
No ad preview found.					
2012 Ford Escape SUV XLT	Blue	41,666		\$20,995	You save \$1,003
Benson Auto is a 4th generation family owned business. We have been in business for over 103 wonderful years. Now there must be an excellent reason fo					
2012 Ford Escape SUV XLT	White	49,450		\$20,000	You save \$8
No ad preview found.					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2012 Ford Escape XLT with 53,112 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2012 Ford Escape XLT with 53,112 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Escape XLT with 53,112 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Escape XLT with 53,112 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Escape XLT and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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