



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k Miles, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2012 Ford Escape XLT



Exterior Color: RED
Mileage: 50,531

Stock #: 444774J
VIN: 1FMCU9D7XCKC72914

Engine: 2.5L 4 Cylinder Engine
Transmission: Automatic
Drive Train: 4WD

Equipment:

- Satellite Radio
- MP3 Player
- Keyless Entry
- Steering Wheel Controls
- Auto-dimming Rearview Mirror
- Front Disc/Rear Drum Brakes
- Leather Wrapped Steering Wheel
- Cruise Control
- iPod/MP3 Input
- 4x4
- Privacy Glass
- Electronic Stability Control
- 4-Wheel ABS
- Tire Pressure Monitoring System
- Fog Lights
- Power Driver Seat
- CD Player
- Aluminum Rims
- Child Safety Locks
- Bucket Seats
- Luggage Rack
- Vehicle Anti-Theft System
- Auto-Off Headlights
- Power Windows

Expert Reviews:

Edmunds.com: A slew of innovative high-tech features make the 2012 Ford Escape a tempting choice in the compact crossover category.

KBB.com: Like the rugged look of the old Ford Explorer and Jeep Cherokee, but don't want to deal with the truck-like ride, poor fuel economy and bulky size? The 2012 Ford Escape offers all the creature comforts of a car with the tall ride height and AWD ability of an SUV.

CarAndDriver.com: Offering two engine choices, as well as a hybrid option for the Escape, they're distinguished by trucklike styling, brisk performance, and strong fuel economy.

Manufacturer's website: The Escape features comfortable eco-friendly cloth seat fabric made from 100 percent post-industrial materials.

Consumer Guide: A low, level load deck and opening tailgate glass make for handy cargo loading and hauling.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported



Ad Preview:

CARFAX 1-Owner, Excellent Condition, Ford Certified. XLT trim. REDUCED FROM \$20,995!, \$5,000 below NADA Retail!, EPA 27 MPG Hwy/20 MPG City! Satellite Radio, iPod/MP3 Input, CD Player, Aluminum Wheels, Head Airbag, 4x4. CLICK NOW!=====A GREAT TIME TO ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$14,892

360° Pricing Analysis			
(AS OF 9/18/2014)		YOUR PRICE IS:	
	Market Average Internet Price	\$19,905	\$5,013 Below Market Average Internet Price
	NADA Retail Value	\$19,900	\$5,008 Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2012 Ford Escape SUV XLT	Gray	42,335		\$22,375	You save \$7,483
Power Sunroof,AM/FM Stereo & CD Player,Steering Wheel Stereo Controls,Sirius Satellite Radio,MP3 Player,Auxiliary Audio Input,Sync,Intermittent Wipers					
2012 Ford Escape SUV XLT	Gray	55,383		\$21,988	You save \$7,096
No ad preview found.					
2012 Ford Escape SUV XLT	Gray	44,444		\$21,468	You save \$6,576
2012 Ford Escape XLT SUV					
2012 Ford Escape SUV XLT	Blue	49,398		\$21,000	You save \$6,108
2012 Ford Escape 4WD 4dr XLT					
2012 Ford Escape SUV XLT	Red	44,826		\$20,995	You save \$6,103
No ad preview found.					
2012 Ford Escape SUV XLT	Unknown	49,450		\$20,000	You save \$5,108
2012 Ford Escape XLT 4WD View details					
2012 Ford Escape SUV XLT	Blue	43,667		\$19,999	You save \$5,107
Stock #A9329. 2012 Ford Escape 'XLT' 4WD!! Power Moonroof, Power Driver's Seat, Power Windows, Locks, and Mirrors, AM/FM/CD, Sirius Satellite Radio, A					
2012 Ford Escape SUV XLT	Gray	40,092		\$19,998	You save \$5,106
No ad preview found.					
2012 Ford Escape SUV XLT	Gray	58,323		\$19,997	You save \$5,105
Leather Package (Ambient Lighting), Sport Appearance Package (Gloss Black Liftgate Spoiler and Heated Exterior Side Mirrors), Sun & SYNC Package (
2012 Ford Escape SUV XLT	Black	41,274		\$19,900	You save \$5,008
One owner off lease, Purchased factory direct from Ford! Like new, Loaded, full warranty!					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2012 Ford Escape XLT with 50,531 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2012 Ford Escape XLT with 50,531 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Escape XLT with 50,531 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Escape XLT with 50,531 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2012 Ford Escape XLT and 150 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 150 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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