



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2011 Ford Escape XLT



Exterior Color: BLUE
Mileage: 36,434

Stock #: 444902T
VIN: 1FMCU9D70BKB63036

Engine: 2.5L 4 Cylinder Engine
Transmission: Automatic
Drive Train: 4WD

Equipment:

- | | | |
|----------------------------------|-----------------------------------|-----------------------------|
| • Satellite Radio | • iPod/MP3 Input | • CD Player |
| • MP3 Player | • 4x4 | • Aluminum Rims |
| • Keyless Entry | • Privacy Glass | • Child Safety Locks |
| • Steering Wheel Controls | • Electronic Stability Control | • Bucket Seats |
| • Auto-dimming Rearview Mirror | • 4-Wheel ABS | • Luggage Rack |
| • Front Disc/Rear Drum Brakes | • Tire Pressure Monitoring System | • Vehicle Anti-Theft System |
| • Leather Wrapped Steering Wheel | • Fog Lights | • Auto-Off Headlights |
| • Cruise Control | • Power Driver Seat | • Power Windows |

Expert Reviews:

Edmunds.com: A slew of innovative high-tech features make the 2011 Ford Escape a tempting choice in the compact crossover category.

KBB.com: If you're looking for traditional SUV features, such as high ground clearance and a high seating position, but you want it in a smaller, more fuel-efficient package, the 2011 Ford Escape makes a good choice.

CarAndDriver.com: Offering two engine choices, as well as a hybrid option for the Escape, they're distinguished by trucklike styling, brisk performance, and strong fuel economy.

Manufacturer's website: The Escape features comfortable eco-friendly cloth seat fabric made from 100 percent post-industrial materials.

Consumer Guide: A low, level load deck and opening tailgate glass make for handy cargo loading and hauling.

Vehicle History Highlights:

- | | | |
|-----------------------------------|--|--|
| • CARFAX 1-Owner | • CARFAX Buy Back Guarantee | • CARFAX No Total Loss Reported |
| • CARFAX No Frame Damage Reported | • CARFAX No Airbag Deployment Reported | • CARFAX No Odometer Rollback Reported |

Ad Preview:

Ford Certified, CARFAX 1-Owner, Excellent Condition, GREAT MILES 36,434! PRICED TO MOVE \$600 below NADA Retail!, EPA 26 MPG Hwy/20 MPG City! Satellite Radio, iPod/MP3 Input, CD Player, Aluminum Wheels, Head Airbag, 4x4 CLICK NOW!=====AFFORDABLE: This ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- | | |
|--|---|
| • 12 months/12,000 miles Comprehensive Limited Warranty Coverage | • 7-Year/100,000-Mile Powertrain Limited Warranty |
| • 24-Hour Roadside Assistance | • 172-Point Inspection and Reconditioning |
| • Vehicle History Report | • 24-Hour Customer Assistance |

Your Price \$20,198

360° Pricing Analysis

(AS OF 8/1/2014)

YOUR PRICE IS:



NADA

NADA Retail Value

\$20,825

\$627

Below NADA Retail Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Ford Escape SUV XLT	Silver	38,189	✓	\$21,997	You save \$1,799
** 17in CHROME Clad wheels, Power MOONROOF and Microsoft SYNC media!!** Only 38k miles= Powertrain WARRANTY still in place! This 2011 Ford Escape XLT					
2011 Ford Escape SUV XLT	Gray	31,379		\$21,985	You save \$1,787
Sarat Ford is a proud supporter of the American Cancer Society's Relay for Life. Stop in and find out how you can help us support this great cause! Plea					
2011 Ford Escape SUV XLT	Black	33,163		\$21,885	You save \$1,687
This Low Mile, One Owner 2011 Escape XLT displayed here in Tuxedo Black Metallic is perfect for just about everyone! Ford's Escape has had a nice dec					
2011 Ford Escape SUV XLT	White	33,617	✓	\$20,995	You save \$797
Family Ford of Enfield is pleased to be currently offering this 2011 Ford Escape XLT with 33,617 miles. There are no guarantees in life except the CARF					
2011 Ford Escape SUV XLT	Blue	20,852		\$20,900	You save \$702
Auto Dimming Mirror, Power Moon Roof, Tinted/Privacy Glass, Traction Control, Power Door Locks, Power Windows, Power Drivers Seat, Digital Thermometer, AM/FM					
2011 Ford Escape SUV XLT	Silver	31,810	✓	\$20,888	You save \$690
THIS 2011 ESCAPE XLT 4WD FEATURES POWER WINDOWS, LOCKS, AND MIRRORS, SIDE STEP BARS, REMOTE KEYLESS ENTRY, BLIND SPOT MIRRORS. BENEFITS INCLUDE A 7 YE					
2011 Ford Escape SUV XLT	Blue	21,709		\$20,500	You save \$302
IF YOU'RE LOOKING FOR TRADITIONAL SUV FEATURES, SUCH AS HIGH GROUND CLEARANCE AND A HIGH SEATING POSITION, BUT YOU WANT IT IN A SMALLER, MORE FUEL-EFF					
2011 Ford Escape SUV XLT	Gray	28,758		\$20,493	You save \$295
No ad preview found.					
2011 Ford Escape SUV XLT	Silver	24,855		\$20,333	You save \$135
Extra Clean, GREAT MILES 24,855! PRICED TO MOVE \$600 below NADA Retail!, FUEL EFFICIENT 26 MPG Hwy/20 MPG City! Moonroof, Heated Leather Seats, Alumin					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Ford Escape XLT with 36,434 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Ford Escape XLT with 36,434 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ford Escape XLT with 36,434 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ford Escape XLT with 36,434 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ford Escape XLT and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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