

TRA is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street " Manchester, NH 03103 "

# 2012 Ford Escape XLT



AUTOFAIR Company 1988 370-4822 BExtee Milea	tior Color:	BLUE 55,181	Stock #: 445116T VIN: 1FMCU0D77CKC22192		
	e: mission: Train:	2.5L 4 Cylinder Engine Automatic FWD	2		
Equipment:					
• Satellite Radio	• iPod/l	VIP3 Input	CD Player		
▪ MP3 Player	- Alumi	num Rims	Keyless Entry		
Privacy Glass	<ul> <li>Steeri</li> </ul>	ng Wheel Controls	Child Safety Locks		
<ul> <li>Electronic Stability Control</li> </ul>	- Bucke	t Seats	<ul> <li>Auto-dimming Rearview Mirror</li> </ul>		
4-Wheel ABS	- Lugga	ge Rack	<ul> <li>Tire Pressure Monitoring System</li> </ul>		
Front Disc/Rear Drum Brakes	• Vehicl	e Anti-Theft System	<ul> <li>Leather Wrapped Steering Wheel</li> </ul>		
<ul> <li>Fog Lights</li> </ul>		Off Headlights	Cruise Control		
Power Driver Seat     Power		0	Adjustable Steering Wheel		

# Expert Reviews:

Edmunds.com: High-tech entertainment features; nifty automated parking option; hybrid model's impressive fuel economy.

KBB.com: Like the rugged look of the old Ford Explorer and Jeep Cherokee, but don't want to deal with the trucklike ride, poor fuel economy and bulky size? The 2012 Ford Escape offers all the creature comforts of a car with the tall ride height and AWD ability of an SUV.

CarAndDriver.com: Offering two engine choices, as well as a hybrid option for the Escape, they're distinguished by trucklike styling, brisk performance, and strong fuel economy.

Manufacturer's website: The Escape features comfortable eco-friendly cloth seat fabric made from 100 percent post-industrial materials.

Consumer Guide: A low, level load deck and opening tailgate glass make for handy cargo loading and hauling.

Vehicle History Highlights: CARFAX

- CARFAX 1-Owner	<ul> <li>CARFAX Buy Back Guarantee</li> </ul>	CARFAX No Total Loss Reported
<ul> <li>CARFAX No Frame Damage</li> </ul>	<ul> <li>CARFAX No Airbag Deployment</li> </ul>	<ul> <li>CARFAX No Odometer Rollback</li> </ul>
Reported	Reported	Reported

# Ad Preview:

WAS \$17,198, FUEL EFFICIENT 28 MPG Hwy/21 MPG City!, \$800 below NADA Retail! Ford Certified, Excellent Condition, CARFAX 1-Owner. iPod/MP3 Input, CD Player, Satellite Radio, Alloy Wheels, Overhead Airbag, Serviced here, Local Trade CLICK NOW!=====AFFORDABLE ...

# FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

-12 months/12,000 miles Comprehensive Limited	-7-Year/100,000-Mile Powertrain Limited Warranty
Warranty Coverage	•172-Point Inspection and Reconditioning
-24-Hour Roadside Assistance	-24-Hour Customer Assistance
•Vehicle History Report	

Your Price \$16,394

	$360^{\circ}$ Pricing Analysis							
(AS OF 9/13/2014)	5	3	YOUR PRICE IS:					
	Market Average Internet Price	\$19,310	\$2,916 Below Market Average Internet Price					
🕮 NADA	NADA Retail Value	\$17,250	\$856 Below NADA Retail Value					

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:		
2012 Ford Escape SUV XLT	Gray	42,335		\$22,375	You save \$5,981		
Power Sunroof, AM/FM Stereo & CD Player, Steering Wheel Stereo Controls, Sirius Satellite Radio, MP3 Player, Auxiliary Audio Input, Sync, Intermittent Wipers							
2012 Ford Escape SUV XLT	Red	44,826		\$20,995	You save \$4,601		
No ad preview found.							
2012 Ford Escape SUV XLT	White	49,450		\$20,000	You save \$3,606		
No ad preview found.							
2012 Ford Escape SUV XLT	Gray	40,092		\$19,998	You save \$3,604		
No ad preview found.							
2012 Ford Escape SUV XLT	Blue	41,324		\$19,991	You save \$3,597		
Warmer weather is here. Lose yourself in Maines great backyard in this dependable 2012 Ford Escape XLT. Equipped with everything you need for your sun							
2012 Ford Escape SUV XLT	Black	41,274		\$19,900	You save \$3,506		
One owner off lease, Purchased factory direct from Ford! Like new, Loaded, full warranty!							
2012 Ford Escape SUV XLT	Blue	40,291		\$19,850	You save \$3,456		
No ad preview found.							
2012 Ford Escape SUV XLT	Blue	44,517		\$19,791	You save \$3,397		
Alloy wheels, CLEAN CARFAXNO ACCIDENTS!, Moonroof, and ONE OWNER. Don't let the miles fool you! All Wheel Drive! If you've been yearning for the pe							
2012 Ford Escape SUV XLT	Blue	40,843		\$19,510	You save \$3,116		
Our One Owner 2012 Ford Escape shown here in Blue Flame Metallic offers five-passenger seating, high ground clearance, and a high seating position tha							
2012 Ford Escape SUV XLT	Blue	49,398		\$19,500	You save \$3,106		
No ad preview found.							

# JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

## Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

# NADA Used Car Guide - Retail Value

Actual valuations for 2012 Ford Escape XLT with 55,181 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

## Edmunds True Market Value (TMV)

Actual valuations for 2012 Ford Escape XLT with 55,181 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2012 Ford Escape XLT with 55,181 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

## Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2012 Ford Escape XLT with 55,181 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

#### Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's alpcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

## CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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