



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2013 Ford Explorer Limited



Exterior Color: BLACK

Mileage: 20,791

Stock #: 444361T

VIN: 1FM5K8F80DGA28594

Engine: 3.5L V6 Cylinder Engine

Transmission: Automatic

Drive Train: 4WD

Equipment:

- Leather Seats
- Back-Up Camera
- iPod/MP3 Input
- Heated Side Mirrors
- 4x4
- Privacy Glass
- Steering Wheel Controls
- Adjustable Pedals
- Third Row Seat
- Premium Sound System
- Remote Start
- Rear Spoiler
- Hands-Free Communication System
- Keyless Entry
- Electronic Stability Control
- Auto-dimming Rearview Mirror
- Heated Driver Seat
- Satellite Radio
- Dual Zone A/C
- MP3 Player
- Aluminum Rims
- Child Safety Locks
- Bucket Seats
- Mirror Memory

Expert Reviews:

Edmunds.com: Upscale cabin; abundant high-tech features; excellent ride/handling balance; excellent crash test safety scores; available fuel-efficient turbocharged four-cylinder.

KBB.com: The rigid unit body has none of the squeaks and rattles so commonplace in most truck-based SUVs, while Ford's Curve Control throttle intervention helps maintain a safe speed when rounding sharp corners.

CarAndDriver.com: The three-row Explorer now provides a more carlike driving experience, based as it is on the platform that also underpins Ford's Taurus sedan and Flex wagon.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

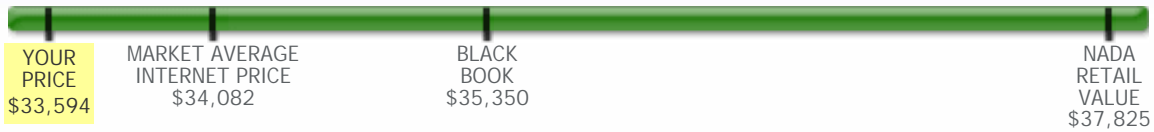
CARFAX 1-Owner, Ford Certified, Excellent Condition, ONLY 20,791 Miles! JUST REPRICED FROM \$36,784, \$4,200 below NADA Retail! Heated Leather Seats, Third Row Seat, iPod/MP3 Input, Satellite Radio, Dual Zone A/C, Remote Start CLICK NOW!=====AFFORDABILITY: ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance




Your Price \$33,594

360° Pricing Analysis



(AS OF 7/24/2014)

YOUR PRICE IS:

	Market Average Internet Price	\$34,082	\$488 Below Market Average Internet Price
	NADA Retail Value	\$37,825	\$4,231 Below NADA Retail Value
	Black Book	\$35,350	\$1,756 Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2013 Ford Explorer SUV Limited	Red	23,415	✓	\$39,985	You save \$6,391
No ad preview found.					
2013 Ford Explorer SUV Limited	Gray	20,169		\$38,990	You save \$5,396
- - -2013FordExplorer - - -4WD 4dr LimitedPlease call our toll free number at 866-839-4834 to verify availability, pricing, and options.We're very eas					
2013 Ford Explorer SUV Limited	Silver	16,171		\$36,995	You save \$3,401
- - -2013FordExplorer - - -4WD 4dr LimitedAt Putnam Ford-Mercury, we do our best to be certain that all of our vehicle information and pricing is accu					
2013 Ford Explorer SUV Limited	Black	20,857		\$36,888	You save \$3,294
2013 Ford Explorer Limited - Explorer Limited, AWD, Tuxedo Black Metallic, QUAD BUCKETS, and Voice-Activated Navigation System. Hurry and take advanta					
2013 Ford Explorer SUV Limited	Brown	15,164		\$36,800	You save \$3,206
For more information, additional vehicle details or bonus pictures simply call us and press 2 for sales. Stop by for a no obligation test drive and a					
2013 Ford Explorer SUV Limited	Gray	32,516		\$35,997	You save \$2,403
LOADED 2013 Ford Explorer LIMITED 4WD!! Sterling Grey metallic with Charcoal LEATHER!! Only 29k LOW miles, Voice-Activated NAVIGATION, Dual Panel					
2013 Ford Explorer SUV Limited	Green	29,415		\$35,444	You save \$1,850
New Arrival 20in Polished Aluminum wheels. Factory WARRANTY still in place. Only 29k miles. MyFord Touch with Microsoft SYNC media. 390 WATT 12 sp					
2013 Ford Explorer SUV Limited	White	32,226		\$34,995	You save \$1,401
No ad preview found.					
2013 Ford Explorer SUV Limited	Black	30,227		\$34,987	You save \$1,393
CARFAX 1-Owner, Excellent Condition. Sunroof, NAV, Heated Leather Seats, 3rd Row Seat, Back-Up Camera, 4x4, Premium Sound System, iPod/MP3 Input, DUAL					
2013 Ford Explorer SUV Limited	Black	19,440		\$34,963	You save \$1,369
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2013 Ford Explorer Limited with 20,791 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2013 Ford Explorer Limited with 20,791 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Ford Explorer Limited with 20,791 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2013 Ford Explorer Limited with 20,791 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2013 Ford Explorer Limited and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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