



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2014 Ford Explorer XLT



Exterior Color: BLACK

Mileage: 1,171

Stock #: 443657T

VIN: 1FM5K8D81EGA95001

Engine: 3.5L V6 Cylinder Engine

Transmission: Automatic

Drive Train: 4WD

Equipment:

- Third Row Seat
- iPod/MP3 Input
- Heated Side Mirrors
- 4x4
- Keyless Entry
- Reverse Sensing System
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Rear Air
- Bluetooth
- Rear Spoiler
- Aluminum Rims
- Steering Wheel Controls
- Electronic Stability Control
- 4-Wheel Disc Brakes
- Trip Computer
- Satellite Radio
- CD Player
- MP3 Player
- Privacy Glass
- Child Safety Locks
- Bucket Seats
- Tire Pressure Monitoring System
- Leather Wrapped Steering Wheel

Vehicle History Highlights:



- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

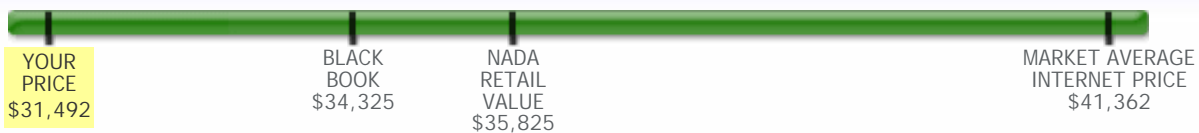
Ford Certified, CARFAX 1-Owner, Excellent Condition, LOW MILES - 1,171! PRICE DROP FROM \$35,984, \$4,300 below NADA Retail! 3rd Row Seat, Bluetooth, iPod/MP3 Input, Heated Side Mirrors, CD Player, Satellite Radio, Overhead Airbag SEE MORE!=====EXCELLENT ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$31,492

360° Pricing Analysis



(AS OF 6/20/2014)

YOUR PRICE IS:



Market Average Internet Price

\$41,362

\$9,870

Below Market Average Internet Price



NADA Retail Value

\$35,825

\$4,333

Below NADA Retail Value



Black Book

\$34,325

\$2,833

Below Black Book

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2014 Ford Explorer SUV XLT	White	15		\$43,720	You save \$12,228
No ad preview found.					
2014 Ford Explorer SUV XLT	Unknown	4		\$43,615	You save \$12,123
No ad preview found.					
2014 Ford Explorer SUV XLT	Red	4		\$43,415	You save \$11,923
No ad preview found.					
2014 Ford Explorer SUV XLT	Red	5		\$43,340	You save \$11,848
No ad preview found.					
2014 Ford Explorer SUV XLT	Gray	5		\$43,180	You save \$11,688
No ad preview found.					
2014 Ford Explorer SUV XLT	White	8		\$43,180	You save \$11,688
No ad preview found.					
2014 Ford Explorer SUV XLT	Silver	5		\$43,120	You save \$11,628
No ad preview found.					
2014 Ford Explorer SUV XLT	White	5		\$43,080	You save \$11,588
No ad preview found.					
2014 Ford Explorer SUV XLT	Gray	5,216		\$43,045	You save \$11,553
No ad preview found.					
2014 Ford Explorer SUV XLT	Brown	5		\$43,045	You save \$11,553
No ad preview found.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2014 Ford Explorer XLT with 1,171 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for June and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2014 Ford Explorer XLT with 1,171 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2014 Ford Explorer XLT with 1,171 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2014 Ford Explorer XLT with 1,171 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2014 Ford Explorer XLT and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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