



What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k miles, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street • Manchester, NH 03103 •

2010 Ford Focus S



See Over 400 New & Used Vehicles at AutoFairFord.com

Exterior Color: BLUE
Mileage: 51,297

Stock #: 444845T
VIN: 1FAHP3EN5AW266011

Engine: 2.0L 4 Cylinder Engine
Transmission:
Drive Train: FWD

Equipment:

- iPod/MP3 Input
- Keyless Entry
- Bucket Seats
- Front Disc/Rear Drum Brakes
- Side Curtain Air Bags
- Passenger Air Bag
- Power Door Locks
- Intermittent Wipers
- CD Player
- Child Safety Locks
- 4-Wheel ABS
- Vehicle Anti-Theft System
- 5-Speed M/T
- Driver Air Bag
- Rear Defrost
- AM/FM Stereo
- MP3 Player
- Electronic Stability Control
- Tire Pressure Monitoring System
- Adjustable Steering Wheel
- A/C
- Wheel Covers
- Pass-Through Rear Seat
- Auxiliary Pwr Outlet

JDPower.com Ratings:

- Predicted Reliability Rating



Expert Reviews:

Edmunds.com: Innovative Sync system, good fuel economy, plush ride quality, low price.

newCarTestDrive.com: The trunk is fairly large at 13.8 cubic feet. That's as big as or bigger than some midsize cars.

KBB.com: Handling has always been a Focus strong suit, and the recent comprehensive revamp of its fully independent suspension, coupled with a stiffer body structure, adds even more poise and control in that department.

ConsumerReports.org: All drivers were able to find a comfortable position. There's plenty of head, foot, and knee room even for taller people.

CarAndDriver.com: Attractive base price, quiet and creamy ride, roomy interior, Sync infotainment system.

Vehicle History Highlights:

- CARFAX 1-Owner
- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported

Ad Preview:

CARFAX 1-Owner, Ford Certified, Excellent Condition, GREAT MILES 51,297! S trim. PRICE DROP FROM \$10,596, EPA 35 MPG Hwy/24 MPG City! CD Player, iPod/MP3 Input, Overhead Airbag, Serviced here, Local Trade. CLICK ME!=====EXCELLENT VALUE: Was \$10, 596. ...

FORD CERTIFIED PRE-OWNED VEHICLE (CPOV) FEATURES

- 12 months/12,000 miles Comprehensive Limited Warranty Coverage
- 24-Hour Roadside Assistance
- Vehicle History Report
- 7-Year/100,000-Mile Powertrain Limited Warranty
- 172-Point Inspection and Reconditioning
- 24-Hour Customer Assistance

Your Price \$9,882

360° Pricing Analysis

(AS OF 9/11/2014)

YOUR PRICE IS:



Market Average Internet Price

\$11,302

\$1,420

Below Market Average Internet Price



NADA

NADA Retail Value

\$10,025

\$143

Below NADA Retail Value

Comparison Cars in Market:

| Vehicle | Color | Mileage | Certified? | Internet Price | Your Price Savings: |
|--|-------|---------|------------|----------------|-------------------------|
| 2010 Ford Focus Sedan S | Blue | 79,203 | | \$12,995 | You save \$3,113 |
| Air Conditioning; Power Steering; Tilt Wheel; AM/FM CD/MP3; Satellite; Immobilizer; Keyless Entry; Daytime Running Lights; Dual Front Airbags; Side Ai | | | | | |

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2010 Ford Focus S with 51,297 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH, for September and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2010 Ford Focus S with 51,297 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2010 Ford Focus S with 51,297 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2010 Ford Focus S with 51,297 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2010 Ford Focus S and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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