

What is the AUTOFAIR ADVANTAGE? #1 Ford Dealer in NH, Best Selection, Certified Vehicles w/ Warranty up to 100k mi, Lowest Prices, Above Market Value for Trades, Exclusive Price Guarantee, Fast & Easy Financing, Exclusive Rewards Program, Goal is 100% Credit Approval, 1st Service on Us, \$17.95 Oil Change, Extended SVC Hours, Online SVC Scheduling, A+ Rating w/ BBB, 2010-2013 BEST OF BUSINESS by NH Business Review, 2010-2013 BEST AUTOMOTIVE DEALERSHIP by NH Magazine, Highest Rated Dealer Online!

1475 S Willow Street \* Manchester, NH 03103 \*

# 2008 Ford Focus SE

Exterior Color: SILVER Stock #: 444780T

Mileage: 90,374

Engine: 2.0L 4 Cylinder Engine Transmission:

Drive Train: FWD

Equipment:

Auxiliary Audio Input
 CD Player
 MP3 Player

Aluminum Wheels
 Child Safety Locks
 Front Disc/Rear Drum Brakes
 Keyless Entry
 Bucket Seats
 Engine Immobilizer
 Remote Trunk Release
 Tire Pressure Monitor
 Trip Computer

Power Windows - Adjustable Steering Wheel - Front Head Air Bag

Rear Head Air Bag
5-Speed M/T
Passenger Air Bag
Power Door Locks
Rear Defrost
Power Mirror(s)
Intermittent Wipers

JDPower.com Ratings:

 Automotive Performance, Execution and Layout (APEAL) Overall Rating

## Expert Reviews:

newCarTestDrive.com: The trunk is fairly large at 13.8 cubic feet. That's as big as or bigger than some midsize cars.

KBB.com: Handling has always been a Focus strong suit, and the recent comprehensive revamp of its fully independent suspension, coupled with a stiffer body structure, adds even more poise and control in that department.

ConsumerReports.org: All drivers were able to find a comfortable position. There's plenty of head, foot, and knee room even for taller people.

Vehicle History Highlights: CARFAX

• CARFAX Buy Back Guarantee • CARFAX No Total Loss Reported • CARFAX No Frame Damage Reported

- CARFAX No Airbag Deployment - CARFAX No Odometer Rollback - CARFAX No Accidents / Damage Reported - Reported

## Ad Preview:

EPA 35 MPG Hwy/24 MPG City! SE trim. Auxiliary Audio Input, CD Player, Alloy Wheels, Overhead Airbag. 4 Star Driver Front Crash Rating. READ MORE!=====KEY FEATURES INCLUDE: Auxiliary Audio Input, CD Player. MP3 Player, Aluminum Wheels, Remote Trunk ...

Your Price \$8,294

# 360° Pricing Analysis

(AS OF 7/18/2014) YOUR PRICE IS:

Market Average Internet Price

\$8,825 \$531
Below Market Average Internet Price



NADA Retail Value

\$8,375

\$81 Below NADA Retail Value

# Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2008 Ford Focus Sedan SE	White	82,456		\$8,995	You save \$701
\$0 Down \$49 a week!! Only \$8995 for this white 2008 Ford Focus, it is much improved and fun to drive. It boasts a plush ride quality, responsive steer					
2008 Ford Focus Sedan SE	Black	87,835		\$8,495	You save \$201
AM/FM Single CD/MP3 Player w/Clock, Clean Carfax, Front fog lights, Great Condition!, MP3 decoder, Radio data system, Remote keyless entry, SIRIUS Sat					
2008 Ford Focus Sedan SE	White	89,719		\$8,489	You save \$195
Running Great. FUEL EFFICIENT 35 MPG Hwy/24 MPG City! Kelley Blue Book Top 10 New Back-to-School Car, Overhead Airbag, Alloy Wheels, CD Player, iPod/M					

#### JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

#### Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site

#### NADA Used Car Guide - Retail Value

Actual valuations for 2008 Ford Focus SE with 90,374 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NH , for July and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

#### Edmunds True Market Value (TMV)

Actual valuations for 2008 Ford Focus SE with 90,374 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2008 Ford Focus SE with 90,374 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 03103. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

#### Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 03103. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2008 Ford Focus SE with 90,374 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2008 Ford Focus SE and 100 miles radius from dealership, based on your dealer's zipcode (03103), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

#### Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (03103), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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