



Visit Cole Chrysler Jeep Dodge Ram for a new Chrysler, Jeep, Ram or Dodge in Marshall, Michigan. We carry a comprehensive array of the latest models, and our expert sales staff will help you fit one to your lifestyle. Cole Chrysler Jeep Dodge is a top Chrysler dealership in the Marshall, Battle Creek, Coldwater and Quincy, MI region, offering excellent customer service, a friendly environment, attractive auto financing options, and, of course, great cars!

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2011 Ford Taurus SEL



Exterior Color:
Bordeaux Reserve Red Metallic
Mileage: 135,967

Stock #: P4468A
VIN: 1FAHP2HW1BG103382

Engine: V6 Cylinder Engine
Transmission: 6-Speed A/T
Drive Train: All Wheel Drive

Equipment:

- Leather Seats
- Premium Sound System
- Multi-CD Changer
- Dual Zone A/C
- Child Safety Locks
- Electronic Stability Control
- Electrochromic rearview mirror
- 4-Wheel Disc Brakes
- All Wheel Drive
- Satellite Radio
- Onboard Communications System
- MP3 Player
- Steering Wheel Controls
- Bucket Seats
- Brake Assist
- Vehicle Anti-Theft System
- Back-Up Camera
- iPod/MP3 Input
- Keyless Start
- Keyless Entry
- Heated Mirrors
- Adjustable Pedals
- 4-Wheel ABS
- Trip Computer

JDPower.com Ratings:

- Initial Quality Survey (IQS) Overall Rating ●●●●●●
- Automotive Performance, Execution and Layout (APEAL) Overall Rating ●●●●●●
- Vehicle Dependability Study (VDS) Overall Rating ●●●●●●
- Powertrain Quality - Mechanical ●●●●●●
- Body and Interior Quality - Mechanical ●●●●●●
- Overall Quality - Mechanical ●●●●●●
- Features and Accessories Quality - Mechanical ●●●●●●
- Overall Quality - Design ●●●●●●
- Powertrain Quality - Design ●●●●●●
- Body and Interior Quality - Design ●●●●●●
- Features and Accessories Quality - Design ●●●●●●
- Overall Performance and Design ●●●●●●
- Performance ●●●●●●
- Features and Instrument Panel ●●●●●●
- Overall Dependability ●●●●●●
- Comfort ●●●●●●
- Body and Interior Dependability ●●●●●●
- Feature and Accessory Dependability ●●●●●●
- Powertrain Dependability ●●●●●●

Expert Reviews:

Edmunds.com: Top crash test scores, long list of standard features and cutting-edge options, handsome and quiet cabin, humongous trunk, comfortable ride, available all-wheel drive.

newCarTestDrive.com: The Taurus is impressive, well-equipped and extremely competent, a charismatic full-size sedan that could establish Ford as America's premier auto manufacturer.

KBB.com: You might like the 2011 Ford Taurus if you want a roomy, comfortable sedan but also appreciate modern design, engaging handling and the latest technology.

CarAndDriver.com: The revitalized Taurus went from wallflower to wow last year, and rolls into 2011 as one of the best-looking family sedans.

Vehicle History Highlights: **CARFAX**

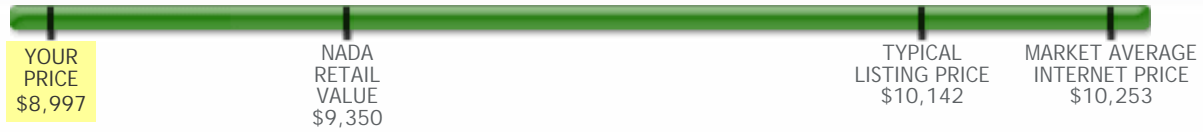
- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Manufacturer Recalls Reported

Ad Preview:

SEL trim. \$1,100 below Kelley Blue Book! Excellent Condition. Leather Seats, Satellite Radio, All Wheel Drive, Dual Zone A/C, 202A RAPID SPEC ORDER CODE, 3.5L V6 DURATEC ENGINE, CHARCOAL BLACK, LEATHER SEAT TRIM. CLICK NOW!=====KEY FEATURES INCLUDE: ...





Your Price \$8,997

360° Pricing Analysis



(AS OF 10/16/2017)

YOUR PRICE IS:

	Typical Listing Price	\$10,142	\$1,145 Below Typical Listing Price
	NADA Retail Value	\$9,350	\$353 Below NADA Retail Value
	Market Average Internet Price	\$10,253	\$1,256 Below Market Average Internet Price
	Edmunds True Market Value	\$9,070	\$73 Below Edmunds True Market Value

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Ford Taurus SEL	Gold	126,360		\$8,999	You save \$2
Runs and drives great please call (313) 265-2322 for more information on this vehicle financing and warranties are available.					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Ford Taurus SEL with 135,967 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI, for October and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Ford Taurus SEL with 135,967 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ford Taurus SEL with 135,967 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49068. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49068. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ford Taurus SEL with 135,967 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ford Taurus SEL and 100 miles radius from dealership, based on your dealer's zipcode (49068), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (49068), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

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