Visit Cole Chrysler Jeep Dodge Ram for a new Chrysler, Jeep, Ram or Dodge in Marshall, Michigan. We carry a comprehensive array of the latest models, and our expert sales staff will help you fit one to your lifestyle. Cole Chrysler Jeep Dodge is a top Chrysler dealership in the Marshall, Battle Creek, Coldwater and Quincy, MI region, offering excellent customer service, a friendly environment, attractive auto financing options, and, of course, great cars!

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2011 Ford Taurus SEL

	Exterior Color: Red Candy Me Mileage:	tallic Tinted 130,984	Stock #: P3888A VIN: 1FAHP2EW6BG121610		
	Engine: Transmission: Drive Train:	V6 Cylinder Engine 6-Speed A/T Front Wheel Drive			
Equipment: • Satellite Radio • Aluminum Wheels • Keyless Entry • Electronic Stability Contro • Electrochromic rearview r • 4-Wheel Disc Brakes • 6-Speed A/T • Driver Air Bag	Dual Steer Heate Mirror Brake Vehic A/C	MP3 Input Zone A/C ing Wheel Controls ed Mirrors Assist le Anti-Theft System her Wrapped Steering Wheel	 CD Player MP3 Player Child Safety Locks Bucket Seats 4-Wheel ABS Trip Computer Passenger Air Bag Auto-Off Headlights 		
JDPower.com Ratings - Initial Quality Survey (IQS) Rating) Overall • Autor and L	notive Performance, Execution ayout (APEAL) Overall Rating	 Vehicle Dependability Study (VDS) Overall Rating Overall Performance and Design 		
 Performance Overall Dependability Feature and Accessory Dependability 	• Powe	ort ••••• rtrain Dependability •••	 Features and Instrument Panel Body and Interior Dependability 		

Edmunds.com: Top crash test scores, long list of standard features and cutting-edge options, handsome and quiet cabin, humongous trunk, comfortable ride, available all-wheel drive.

newCarTestDrive.com: The Taurus is impressive, well-equipped and extremely competent, a charismatic full-size sedan that could establish Ford as America's premier auto manufacturer.

KBB.com: You might like the 2011 Ford Taurus if you want a roomy, comfortable sedan but also appreciate modern design, engaging handling and the latest technology.

CarAndDriver.com: The revitalized Taurus went from wallflower to wow last year, and rolls into 2011 as one of the best-looking family sedans.

Ad Preview:

Very Nice. SEL trim. JUST REPRICED FROM \$10,900, EPA 28 MPG Hwy/18 MPG City! iPod/MP3 Input, CD Player, Dual Zone A/C, RED CANDY METALLIC TINTED, Aluminum Wheels, Satellite Radio, Non-Smoker vehicle. CLICK ME!=====KEY FEATURES INCLUDE: Satellite Radio ...

Your Price \$8,800

360° Pricing Analysis							
(AS OF 12/14/2015)		YOUR PRICE IS:					
🕮 NADA	NADA Retail Value	\$11,925	\$3,125 Below NADA Retail Value				
	Market Average Internet Price	\$12,765	\$3,965 Below Market Average Internet Price				

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:			
2011 Ford Taurus Sedan SEL	Red	120,875		\$11,995	You save \$3,195			
No ad preview found.								
2011 Ford Taurus Sedan SEL	Unknown	130,984		\$8,900	You save \$100			
Very Nice. WAS \$10,900, EPA 28 MPG Hwy/18 MPG City! Red Candy Metallic Tinted exterior and Charcoal Black interior, SEL trim. iPod/MP3 Input, CD Player, Dual Zone A/C, RED CANDY METALLIC TINTED, Alloy Wheels, Satellite Radio. CLICK NOW!KEY FEATURES I								

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Ford Taurus SEL with 130,984 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI, for December and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Ford Taurus SEL with 130,984 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ford Taurus SEL with 130,984 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49068. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49068. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ford Taurus SEL with 130,984 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ford Taurus SEL and 100 miles radius from dealership, based on your dealer's zipcode (49068), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (49068), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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