

Visit Cole Chrysler Jeep Dodge Ram for a new Chrysler, Jeep, Ram or Dodge in Marshall, Michigan. We carry a comprehensive array of the latest models, and our expert sales staff will help you fit one to your lifestyle. Cole Chrysler Jeep Dodge is a top Chrysler dealership in the Marshall, Battle Creek, Coldwater and Quincy, MI region, offering excellent customer service, a friendly environment, attractive auto financing options, and, of course, great cars!

15514 W Michigan Ave • Marshall, MI 49068 • <http://www.colechryslerjeepdodge.com> • 877-664-5144

2010 Ford Taurus SEL



Exterior Color:
White Platinum Metallic Tri-Coat
Mileage: 67,909












Stock #: P3891A
VIN: 1FAHP2EW2AG170821

Engine: V6 Cylinder Engine
Transmission: 6-Speed A/T
Drive Train: Front Wheel Drive

Equipment:

- Leather Seats
- Premium Sound System
- Multi-CD Changer
- MP3 Player
- Steering Wheel Controls
- Bucket Seats
- 4-Wheel ABS
- Trip Computer
- Sunroof
- Satellite Radio
- Aluminum Wheels
- Keyless Entry
- Heated Mirrors
- Electrochromic rearview mirror
- 4-Wheel Disc Brakes
- 6-Speed A/T
- Back-Up Camera
- iPod/MP3 Input
- Dual Zone A/C
- Child Safety Locks
- Electronic Stability Control
- Brake Assist
- Vehicle Anti-Theft System
- A/C

JDPower.com Ratings:

- Predicted Reliability Rating 
- Performance 
- Overall Dependability 
- Feature and Accessory Dependability 
- Automotive Performance, Execution and Layout (APEAL) Overall Rating 
- Comfort 
- Powertrain Dependability 
- Vehicle Dependability Study (VDS) Overall Rating 
- Overall Performance and Design 
- Features and Instrument Panel 
- Body and Interior Dependability 

Expert Reviews:

JDPower.com: The 2010 Ford Taurus was named a "Top Safety Pick" by the Insurance Institute for Highway Safety.

Edmunds.com: Roomy and comfortable yet also fresh-looking and full of the latest convenience and safety features, the new Taurus is exactly what a modern full-size American sedan should be.

newCarTestDrive.com: Its styling is exciting and chic, more than a match for any foreign competitors in its price class or even for competitors that cost a good deal more.

KBB.com: The Taurus turns with an eagerness not always found in the full-size sedan world, giving it a welcome sense of agility.

ConsumerReports.org: The Taurus rides well, providing good isolation from road bumps.

CarAndDriver.com: Ford's redesigned 2010 Taurus uses many of the same mechanicals as the outgoing model but adds handsome new duds.

Ad Preview:

JUST REPRICED FROM \$14,900. Superb Condition, ONLY 67,909 Miles! Sunroof, Leather Seats, iPod/MP3 Input, Satellite Radio, Dual Zone A/C, Multi-CD Changer, Alloy Wheels, 3.5L V6 DURATEC ENGINE, Premium Sound System
CLICK NOW!=====KEY FEATURES INCLUDE: ...

Your Price \$13,900

360° Pricing Analysis

(AS OF 10/24/2015)

YOUR PRICE IS:



NADA

NADA Retail Value

\$15,075

\$1,175

Below NADA Retail Value



Market Average Internet Price

\$14,574

\$674

Below Market Average Internet Price

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2010 Ford Taurus Sedan SEL	Unknown	69,460		\$14,997	You save \$1,097
GREAT MILES 69,460! SEL trim. CD Player, Dual Zone A/C, iPod/MP3 Input, Alloy Wheels, Satellite Radio, Bridges the gap between family sedans and luxury cars. -Edmunds.com. 5 Star Driver Front Crash Rating. CLICK ME!=====KEY FEATURES INCLUDE: Satelli					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2010 Ford Taurus SEL with 67,909 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI, for October and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2010 Ford Taurus SEL with 67,909 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2010 Ford Taurus SEL with 67,909 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49068. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49068. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2010 Ford Taurus SEL with 67,909 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2010 Ford Taurus SEL and 100 miles radius from dealership, based on your dealer's zipcode (49068), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (49068), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCISANT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISANT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISANT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY COLE CHRYSLER DODGE JEEP AND NO RESPONSIBILITY IS ASSUMED BY INCISANT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCISANT Technologies, LLC. All rights reserved. 10/24/2015