

Welcome to White Plains Chrysler Jeep Dodge! Complete customer satisfaction is our Number One priority. We are committed to earning your trust. Our commitment begins the moment you walk into our Elite Five Star showroom and continues throughout each and every visit to our service department.

70 Westchester Ave • White Plains, NY 10601 •

## 2011 Ram 1500 Big Horn



Exterior Color: GRAY  
Mileage: 46,292

Stock #: U10076  
VIN: 1D7RV1GT2BS513942

Engine: 5.7L 8 Cylinder Engine  
Transmission: Automatic  
Drive Train: 4WD

### Equipment:

- 4x4
- CD Player
- MP3 Player
- Steering Wheel Controls
- Heated Mirrors
- 4-Wheel Disc Brakes
- Trip Computer
- 5-Speed A/T
- Satellite Radio
- Trailer Hitch
- Privacy Glass
- Child Safety Locks
- Brake Assist
- Tire Pressure Monitoring System
- Side Head Air Bag
- A/C
- iPod/MP3 Input
- Aluminum Wheels
- Keyless Entry
- Electronic Stability Control
- 4-Wheel ABS
- Vehicle Anti-Theft System
- Rear Head Air Bag
- Passenger Air Bag

### Expert Reviews:

Edmunds.com: The 2011 Dodge Ram 1500 is a top pick in the full-size pickup truck segment thanks to its winning combination of strong performance, smooth ride and a classy cabin.

KBB.com: In the area of overall driving comfort the 2011 Ram 1500 has a distinct advantage over its competitors, thanks in part to its coil-spring rear suspension.

CarAndDriver.com: A robust chassis and coil-spring rear suspension, elements that helped this truck beat its Ford and Chevy rivals in a 2009 comparison test, distinguish the Ram half-tonner.

### Vehicle History Highlights:

- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Accidents / Damage Reported

### Ad Preview:

Big Horn trim. CARFAX 1-Owner, ONLY 46,292 Miles! Satellite Radio, iPod/MP3 Input, CD Player, 4x4, Hitch, Aluminum Wheels, Head Airbag. READ MORE!=====KEY FEATURES INCLUDE: 4x4, Satellite Radio, iPod/MP3 Input, CD Player, Trailer Hitch, Aluminum Wheels ...

**Your Price \$25,670**

### 360° Pricing Analysis

(AS OF 10/3/2014)

YOUR PRICE IS:



Market Average Internet Price

\$28,673

**\$3,003**

Below Market Average Internet Price

### Comparison Cars in Market:

| Vehicle                      | Color | Mileage | Certified? | Internet Price | Your Price Savings: |
|------------------------------|-------|---------|------------|----------------|---------------------|
| 2011 Ram 1500 Truck Big Horn | Black | 30,389  |            | \$36,999       | You save \$11,329   |
| No ad preview found.         |       |         |            |                |                     |

|   |        |        |   |          |                  |
|---|--------|--------|---|----------|------------------|
| 2011 Ram 1500 Truck Laramie   | Black  | 33,800 |   | \$33,988 | You save \$8,318 |
| LARAMIE PACKAGE!!! This truck is simply GORGEOUS! Loaded with NAVIGATION!! Brilliant Black Crystal Paint,with champagne two tone,LOADED WITH EVERY POW  |        |        |   |          |                  |
| 2011 Ram 1500 Truck Sport   | Green  | 38,087 | ✓ | \$32,995 | You save \$7,325 |
| Dodge Certified!CERTIFIED PRE-OWNED VEHICLE This vehicle comes with a Factory Backed Powertrain Limited Warranty for 7 years or 100,000 miles,(from or  |        |        |   |          |                  |
| 2011 Ram 1500 Truck Laramie   | White  | 42,198 |   | \$32,995 | You save \$7,325 |
| No ad preview found.  |        |        |   |          |                  |
| 2011 Ram 1500 Truck   | Silver | 30,686 | ✓ | \$32,912 | You save \$7,242 |
| Looks Fantastic! NEW TIRES, NEW FRONT BRAKES, NEW REAR BRAKES, WHEEL ALIGNMENT COMPLETED, TIRES BALANCED, NEW ENGINE AIR FILTER, AND NEW WIPER BLADES!  |        |        |   |          |                  |
| 2011 Ram 1500 Truck SLT   | Silver | 31,969 |   | \$32,595 | You save \$6,925 |
| SLT trim. ONLY 31,969 Miles! PRICE DROP FROM \$34,995. Satellite Radio, iPod/MP3 Input, CD Player, Flex Fuel, Alloy Wheels, Overhead Airbag, 4x4. AND M |        |        |   |          |                  |
| 2011 Ram 1500 Truck   | White  | 34,678 |   | \$32,495 | You save \$6,825 |
| No ad preview found.  |        |        |   |          |                  |
| 2011 Ram 1500 Truck Laramie   | Black  | 43,605 | ✓ | \$31,455 | You save \$5,785 |
| We are Security Dodge. This is a family-run dealership operating on Long Island since 1956. We have a state-of-the-art facility, which includes our aw  |        |        |   |          |                  |
| 2011 Ram 1500 Truck   | White  | 57,772 |   | \$30,999 | You save \$5,329 |
| You'll start looking for excuses to drive once you get behind the wheel of this 2011 Ram 1500! This 1500 has 57772 miles, and it has plenty more to go  |        |        |   |          |                  |
| 2011 Ram 1500 Truck   | Black  | 35,880 |   | \$29,995 | You save \$4,325 |
| No ad preview found.  |        |        |   |          |                  |

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2011 Ram 1500 Big Horn with 46,292 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NY, for October and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2011 Ram 1500 Big Horn with 46,292 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ram 1500 Big Horn with 46,292 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 10601. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 10601. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ram 1500 Big Horn with 46,292 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ram 1500 Big Horn and 100 miles radius from dealership, based on your dealer's zipcode (10601), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's zipcode (10601), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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