

Visit Cole Chrysler Jeep Dodge Ram for a new Chrysler, Jeep, Ram or Dodge in Marshall, Michigan. We carry a comprehensive array of the latest models, and our expert sales staff will help you fit one to your lifestyle. Cole Chrysler Jeep Dodge is a top Chrysler dealership in the Marshall, Battle Creek, Coldwater and Quincy, MI region, offering excellent customer service, a friendly environment, attractive auto financing options, and, of course, great cars!

15514 W Michigan Ave • Marshall, MI 49068 • <http://www.colechryslerjeepdodge.com> • 877-664-5144

2011 Ram 1500 Big Horn



Exterior Color: Deep Water Blue Pearl
Mileage: 61,761

Stock #: 12142B
VIN: 1D7RV1CT7BS603643

Engine: 8 Cylinder Engine
Transmission: 5-Speed A/T
Drive Train: Four Wheel Drive

Equipment:

- 4x4
- CD Player
- MP3 Player
- Steering Wheel Controls
- Electronic Stability Control
- 4-Wheel Disc Brakes
- Trip Computer
- Passenger Air Bag
- Satellite Radio
- Trailer Hitch
- Keyless Entry
- Child Safety Locks
- Brake Assist
- Tire Pressure Monitoring System
- 5-Speed A/T
- Driver Air Bag
- iPod/MP3 Input
- Remote Engine Start
- Privacy Glass
- Heated Mirrors
- 4-Wheel ABS
- Vehicle Anti-Theft System
- A/C
- Leather Wrapped Steering Wheel

Expert Reviews:

Edmunds.com: The 2011 Dodge Ram 1500 is a top pick in the full-size pickup truck segment thanks to its winning combination of strong performance, smooth ride and a classy cabin.

KBB.com: In the area of overall driving comfort the 2011 Ram 1500 has a distinct advantage over its competitors, thanks in part to its coil-spring rear suspension.

CarAndDriver.com: A robust chassis and coil-spring rear suspension, elements that helped this truck beat its Ford and Chevy rivals in a 2009 comparison test, distinguish the Ram half-tonner.

Ad Preview:

Very Nice, GREAT MILES 61,761! WAS \$26,900, \$4,600 below Kelley Blue Book! 4x4, Hitch, Satellite Radio, CD Player, iPod/MP3 Input, 26Z BIG HORN CUSTOMER PREFERRED ORDER SELECTION PKG, 5-SPEED AUTOMATIC TRANSMISSION. READ MORE!=====KEY FEATURES INCLUDE: ...

Your Price \$22,500

360° Pricing Analysis



(AS OF 5/6/2016)

YOUR PRICE IS:



Kelley Blue Book Retail Value

\$27,094

\$4,594
Below Kelley Blue Book Retail Value



NADA Retail Value

\$26,000

\$3,500
Below NADA Retail Value



Market Average Internet Price

\$24,198

\$1,698
Below Market Average Internet Price

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2011 Ram 1500 Big Horn		59,809		\$26,000	You save \$3,500
If you have less than perfect credit, be sure to ask us about our FRESH START PROGRAM! We believe everyone deserves a fresh start.					
2011 Ram 1500 Big Horn	Black	51,294		\$24,995	You save \$2,495
3 OWNERS AND NO ACCIDENTS according to the car fax. Does have the Ram Box and storage in the back floors. If you don't know what that is then you owe					
2011 Ram 1500 Big Horn	Black	61,676		\$23,295	You save \$795
Drive this home today! Get excited about the 2011 Ram 1500! This vehicle glistens in the crowded pickup truck segment! All of the following features a					

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2011 Ram 1500 Big Horn with 61,761 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI, for May and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2011 Ram 1500 Big Horn with 61,761 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2011 Ram 1500 Big Horn with 61,761 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49068. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49068. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2011 Ram 1500 Big Horn with 61,761 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2011 Ram 1500 Big Horn and 250 miles radius from dealership, based on your dealer's zipcode (49068), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 250 miles radius from dealership, based on your dealer's zipcode (49068), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

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