



Thank you for shopping at Chris Leith Automotive. We really appreciate you choosing us for your automotive needs. The Leith name has been synonymous with trust, quality, and value for over 40 years. The Chris Leith Family of dealerships is located in central North Carolina, and proudly serves Raleigh, Durham, Wake Forest, Cary, and surrounding areas...even southern Virginia. We do business the right way, so be sure and check out our online reviews.

10936 Star Road • Wake Forest, NC 27857 • <http://www.chrisleithdodge.com/> •

## 2016 Ram 1500 Longhorn



Exterior Color: Bright White Clearcoat  
Mileage: 43,725

Stock #: PD3816  
VIN: 1C6RR7PT0GS112289

Engine: 8 Cylinder Engine  
Transmission: 8-Speed A/T  
Drive Train: Four Wheel Drive

### Equipment:

- Leather Seats
- Heated Driver Seat
- Back-Up Camera
- Satellite Radio
- Trailer Hitch
- MP3 Player
- Child Safety Locks
- Heated Mirrors
- Navigation
- Heated Rear Seat
- Running Boards
- iPod/MP3 Input
- Remote Engine Start
- Privacy Glass
- Steering Wheel Controls
- Adjustable Pedals
- Sunroof
- Cooled Driver Seat
- Premium Sound System
- Onboard Communications System
- Dual Zone A/C
- Keyless Entry
- Electronic Stability Control
- Bucket Seats

### Vehicle History Highlights:



- CARFAX Buy Back Guarantee
- CARFAX No Total Loss Reported
- CARFAX No Frame Damage Reported
- CARFAX No Airbag Deployment Reported
- CARFAX No Odometer Rollback Reported
- CARFAX No Manufacturer Recalls Reported

### Ad Preview:

WAS \$39,999, EPA 21 MPG Hwy/15 MPG City!, \$2,700 below NADA Retail! Ram Certified, Excellent Condition. Moonroof, Heated/Cooled Leather Seats, Nav System, TRAILER BRAKE CONTROL, BROWN/LT FROST BEIGE, PREMIUM LEATHER BUCKET SEATS AND MORE!=====KEY FEATURES ...

### RAM CERTIFIED PRE-OWNED VEHICLES (CPOV) FEATURES

- 7-Year/100,000-Mile Powertrain Limited Warranty
- 24-Hour Towing and Roadside Assistance
- CARFAX Vehicle History Report
- 125-point inspection and reconditioning

**Your Price \$37,711**

### 360° Pricing Analysis

(AS OF 4/10/2018)

YOUR PRICE IS:



NADA

NADA Retail Value

\$40,500

**\$2,789**

Below NADA Retail Value



Market Average Internet Price

\$38,781

**\$1,070**

Below Market Average Internet Price

### Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2016 Ram 1500 Longhorn	White	49,496		\$41,991	<b>You save \$4,280</b>
CARFAX One-Owner. 2016 Ram 1500 Laramie Longhorn 27/19 Highway/City MPG Reviews: * Massive interior room; low step-in height; available fuel-efficient					

2016 Ram 1500 Longhorn	Black	42,281		\$40,888	You save \$3,177
CERTIFIED BY CARFAX- NO ACCIDENTS AND ONE OWNER, REMAINDER OF FACTORY WARRANTY STILL APPLIES, SERVICE RECORDS AVAILABLE, TURBO DIESEL POWER, REAR VIEW					
2016 Ram 1500 Longhorn	Red	35,905		\$38,988	You save \$1,277
LARAMIE LONGHORN! DIESEL! - NAVIGATION - REARVIEW CAMERA - PARKSENSE - HEATED/COOLED/VENTILATED LEATHER BUCKETS - HEATED REAR SEATS - POWER SLIDING RE					
2016 Ram 1500 Longhorn	Black	35,913		\$38,486	You save \$775
Used 2016 Ram 1500 Laramie Longhorn Granite Crystal Metallic Clearcoat Near Blacksburg VA at Duncan Mazda - Call us now at (540) 551-1305 for more inf					

*JDPower.com Power Circle Ratings*

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

*Expert Reviews*

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

*NADA Used Car Guide - Retail Value*

Actual valuations for 2016 Ram 1500 Longhorn with 43,725 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - NC, for April and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

*Edmunds True Market Value (TMV)*

Actual valuations for 2016 Ram 1500 Longhorn with 43,725 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2016 Ram 1500 Longhorn with 43,725 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 27857. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

*Average Market Price*

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 27857. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2016 Ram 1500 Longhorn with 43,725 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2016 Ram 1500 Longhorn and 150 miles radius from dealership, based on your dealer's zipcode (27857), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

*Comparison Cars in Market*

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 150 miles radius from dealership, based on your dealer's zipcode (27857), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

---

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCIDENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCIDENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCIDENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY CHRIS LEITH AUTO INC. AND NO RESPONSIBILITY IS ASSUMED BY INCIDENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCIDENT Technologies, LLC. All rights reserved. 4/10/2018