AutoFair Honda of Plymouth in Plymouth, MA treats the needs of each individual customer with paramount concern. We know that you have high expectations, and as a car dealer we enjoy the challenge of meeting and exceeding those expectations each and every time. Allow us to demonstrate our commitment to excellence!

9 Long Pond Road * Plymouth, MA 02360 *

2014 Dodge Avenger SE



	terior Color: leage:	WHITE 9,741	Stock #: 74652T VIN: 1C3CDZAB3EN202531	
Tra	gine: ansmission: ive Train:	4 Cylinder Engine Automatic Front Wheel Drive		
Equipment:				
· iPod/MP3 Input	- CD Pla	yer	• MP3 Player	
Keyless Entry	- Child S	Safety Locks	 Steering Wheel Controls 	
Electronic Stability Control	Brake	Assist	4-Wheel ABS	
Tire Pressure Monitoring Syst	em 4-Whe	el Disc Brakes	Vehicle Anti-Theft System	
Side Head Air Bag	- Rear H	lead Air Bag	 4-Speed A/T 	
A/C	 Passenger Air Bag 		 Driver Air Bag 	
Wheel Covers	- Auto-C	Off Headlights	- Cruise Control	
ower Windows • Power		Door Locks	 Rear Defrost 	

Expert Reviews:

KBB.com: The 2014 Dodge Avenger's interior is more than merely competitive with those of other mid-size sedans, with an attractive layout, quality materials, comfortable and supportive front seats with proper bolsters, pleasing fabric patterns, and numerous soft-touch panels.

Vehicle History Highlights: CARFAX

- CARFAX 1-Owner
- CARFAX No Frame Damage
- CARFAX Buy Back Guarantee CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported CARFAX No Odometer Rollback

Your Price \$15,295

Reported

Ad Preview:

Reported

SE trim. CARFAX 1-Owner, GREAT MILES 9,741! JUST REPRICED FROM \$15,895, PRICED TO MOVE \$1,900 below NADA Retail!, EPA 30 MPG Hwy/21 MPG City! CD Player, iPod/MP3 Input, Overhead Airbag. READ MORE!=====KEY FEATURES INCLUDE: iPod/MP3 Input, CD Player ...

			100111100 \$10/2			
360° Pricing Analysis						
(AS OF 6/5/2015)			YOUR PRICE IS:			
🥮 NADA	NADA Retail Value	\$17,275	\$1,980 Below NADA Retail Value			
	Market Average Internet Price	\$15,588	\$293 Below Market Average Internet Price			

Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:
2014 Dodge Avenger Sedan SE	Silver	5,654		\$15,995	You save \$700
No ad preview found.					
2014 Dodge Avenger Sedan SE	White	12,738		\$15,995	You save \$700

FULLY SERVICED, **GREAT MPG**, **ALLOY WHEELS**, and Stripe Package. Right car! Right price! Why pay more for less?! This fantastic-looking 2014 D						
2014 Dodge Avenger Sedan SE	Red	5,591		\$15,977	You save \$682	
GREAT MILES 5,591! SE trim, Redline 2 Coat Pearl exterior and Black interior. FUEL EFFICIENT 30 MPG Hwy/21 MPG City! CD Player, iPod/MP3 Input, Overhe						
2014 Dodge Avenger Sedan SE	White	9,741		\$15,895	You save \$600	
Steer your way toward stress-free driving with anti-lock brakes, traction control, dual airbags, and emergency brake assistance in this 2014 Dodge Avenger SE. This 4 dr sedan is one of the safest you could buy. It earned a safety rating of 4 out of 5						

Page 2 of 3

JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

NADA Used Car Guide - Retail Value

Actual valuations for 2014 Dodge Avenger SE with 9,741 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MA, for May and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

Edmunds True Market Value (TMV)

Actual valuations for 2014 Dodge Avenger SE with 9,741 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2014 Dodge Avenger SE with 9,741 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 02360. Edmunds TMV vehicle valuations may vary from vehicle to vehicle. While the Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 02360. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2014 Dodge Avenger SE with 9,741 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2014 Dodge Avenger SE and 100 miles radius from dealership, based on your dealer's zipcode (02360), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 100 miles radius from dealership, based on your dealer's cipcode (02360), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCISENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY AUTOFAIR HONDA OF PLYMOUTH AND NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCISENT Technologies, LLC. All rights reserved. 6/5/2015