Visit Cole Chrysler Jeep Dodge Ram for a new Chrysler, Jeep, Ram or Dodge in Marshall, Michigan. We carry a comprehensive array of the latest models, and our expert sales staff will help you fit one to your lifestyle. Cole Chrysler Jeep Dodge is a top Chrysler dealership in the Marshall, Battle Creek, Coldwater and Quincy, MI region, offering excellent customer service, a friendly environment, attractive auto financing options, and, of course, great cars!

15514 W Michigan Ave \* Marshall, MI 49068 \* http://www.colechryslerjeepdodge.com \* 877-664-5144

# 2013 Dodge Dart Limited



	Exterior Color: Mileage:		Redline 2-Coat Pearl 19,398	Stock #: P3550 VIN: 1C3CDFCH1DD297532		
	Engine: Transmission: Drive Train:		4 Cylinder Engine 6-Speed M/T FWD			
Equipment: Back-Up Camera IPOd/MP3 Input MP3 Player Heated Mirrors Brake Assist 4-Wheel Disc Brakes Trip Computer Rear Head Air Bag		<ul> <li>Turbocharged</li> <li>Bluetooth</li> <li>Keyless Entry</li> <li>Electronic Stability Control</li> <li>4-Wheel ABS</li> <li>Rain Sensing Wipers</li> <li>Rear Body Air Bag</li> <li>6-Speed M/T</li> </ul>		<ul> <li>Premium Sound System</li> <li>Aluminum Wheels</li> <li>Remote Trunk Release</li> <li>Electrochromic rearview mirror</li> <li>Tire Pressure Monitoring System</li> <li>Vehicle Anti-Theft System</li> <li>Side Head Air Bag</li> <li>A/C</li> </ul>		

## **Expert Reviews:**

Edmunds.com: Spacious cabin; high-quality interior; excellent electronics interface; efficient and quick turbo engine; strong value; ample safety features; short braking distances.

newCarTestDrive.com: The Dart makes a good case for itself with young parental types, thanks to an exceptionally roomy interior by compact sedan standards, and a respectable complement of standard safety features.

KBB.com: Based on an expanded Alfa Romeo Giulietta platform, the 2013 Dodge Dart features a super-rigid unit body rich in high-strength steel that gives it the kind of tight, solid feel typically associated with a larger car.

CarAndDriver.com: Interior volume of a mid-size car, manual transmissions for each of the three engines, attractively styled interior.

## Vehicle History Highlights:

## CARFAX

- CARFAX 1-Owner
- CARFAX No Frame Damage Reported
- CARFAX Buy Back Guarantee
- CARFAX No Airbag Deployment Reported
- CARFAX No Total Loss Reported
- CARFAX No Odometer Rollback Reported

## Ad Preview:

CARFAX 1-Owner, Very Nice, GREAT MILES 19,398! JUST REPRICED FROM \$20,000, EPA 39 MPG Hwy/27 MPG City! Head Airbag, Turbo Charged Engine, Back-Up Camera, Bluetooth, iPod/MP3 Input, Aluminum Wheels, 6-SPEED MANUAL TRANSMISSION CLICK NOW!======KEY FEATURES ...

#### Your Price \$18,970

	360° Pricing Analysis									
(AS OF 8/5/2014)	3	<i>y</i>	YOUR PRICE IS:							
	Market Average Internet Price	\$20,024	\$1,054 Below Market Average Internet Price							
<b>₩</b> NADA	NADA Retail Value	\$20,050	\$1,080 Below NADA Retail Value							

# Comparison Cars in Market:

Vehicle	Color	Mileage	Certified?	Internet Price	Your Price Savings:			
2013 Dodge Dart Sedan Limited	Red	13,185		\$31,995	You save \$13,025			
1ST AND 2ND ROW CURTAIN HEAD AIRBAGS, 4 DOOR, 4-WHEEL ABS BRAKES, ABS AND DRIVELINE TRACTION CONTROL, AM/FM/SATELLITE-PREP RADIO, ANTI-THEFT ALARM SYS								
2013 Dodge Dart Sedan Limited	Red	17,484		\$23,980	You save \$5,010			
All Around champ! This is the perfect, do-it-all car that is guaranteed to amaze you with its versatility* Great safety equipment to protect you on th								
2013 Dodge Dart Sedan Limited	Unknown	12,749		\$22,995	You save \$4,025			
1ST AND 2ND ROW CURTAIN HEAD AIRBAGS, 4 DOOR, 4-WHEEL ABS BRAKES, ABS AND DRIVELINE TRACTION CONTROL, AM/FM/SATELLITE-PREP RADIO, ANTI-THEFT ALARM SYS								
2013 Dodge Dart Sedan Limited	Gray	11,277		\$21,299	You save \$2,329			
Turbo! Get Hooked On Dellen Chrysler Dodge Jeep Ram! Who could say no to a simply great car like this terrific-looking 2013 Dodge Dart? This wonderful								
2013 Dodge Dart Sedan Limited	Black	16,836		\$21,000	You save \$2,030			
ONE OWNER LIMITED DART WITH ONLY 16K MILES!!!!! FULLY LOADED!!!!! HEATED BLACK LEATHER SEATS!!!!! NAVIGATION!!!!! ALPINE SOUND SYSTEM!!!!! POWER SUNRO								
2013 Dodge Dart Sedan Limited	Black	16,759		\$20,126	You save \$1,156			
Welcome to La Porte Chrysler, home of the exclusive lifetime warranty! Find the perfect fit for all your outdoor accessories. This 2013 Dodge Dart Lim								
2013 Dodge Dart Sedan Limited	White	14,101		\$19,995	You save \$1,025			
Dart Limited/GT, Tigershark 2.0L I4 DOHC, 6-Speed Automatic Powertech, and Black w/Premium Cloth Seats or Limited Leather Seats. Wow! What a nice small								
2013 Dodge Dart Sedan Limited	Blue	17,101		\$19,995	You save \$1,025			
Air Conditioning, Vanity Mirrors, Tire Pressure Monitor, Electronic Stability Control, Multifunction Display, Back Up Camera, Turn Signal Mirrors, EBD Electr								
2013 Dodge Dart Sedan Limited	Black	13,752	<b>~</b>	\$19,995	You save \$1,025			
Limited with leather interior, heated seats, alloy wheels, power moon roof, navigation radio, and back up camera.=====\$250Use this coupon and get \$25								
2013 Dodge Dart Sedan Limited	Black	12,994		\$19,995	You save \$1,025			
1st and 2nd row curtain head airbags, 4 Door, 4-wheel ABS Brakes, ABS and Driveline Traction Control, AM/FM/Satellite-prep Radio, Anti-theft alarm sys								

#### JDPower.com Power Circle Ratings

Power Circle Ratings (the Ratings) are developed by J.D. Power and Associates for JDPower.com. All Ratings are based on the opinions of consumers who have actually used or owned the product or service being rated. Since the Ratings are based on J.D. Power and Associates research studies that survey a representative sample of owners, they are indicative of what typical buyers may experience.

High ratings for a particular product/service/company do not necessarily mean that every customer will have a positive experience. It simply indicates that, on average, consumer perceptions of the product/service/company indicate that it stands out when compared with competitive products/services/companies.

#### Expert Reviews

Expert Reviews are excerpts from reviews and automotive awards from sites across the internet. The sites include newCarTestDrive.com, Edmunds.com and other similar sites.

The positive Expert Reviews are only excerpts of the full article or review. The full article may contain additional comments, both positive and negative, regarding the vehicle. For a more complete understanding of the scope of the review, you should read the entire review or award, which can be obtained from the referenced site.

#### JD Power PIN Selling Price

Actual values for 2013 Dodge Dart Limited will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. JD Power PIN (Power Information Network) Average Selling Price is calculated using a sampling of PIN enrolled dealer transactions for 2013 Dodge Dart Limited in your dealer's geographic region (Detroit) over the last 13 weeks. JD Power PIN is a representative sample of the market transactions for preowned automotive sales but JD Power PIN does not account for the particular condition, equipment, or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the JD Power PIN Selling Price. The JD Power PIN data does not include every transaction in a market and transaction coverage is limited by the number of dealers participating in the PIN program.

#### NADA Used Car Guide - Retail Value

Actual valuations for 2013 Dodge Dart Limited with 19,398 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. The specific information required to determine the value for this vehicle is based on your dealer's location, state - MI, for August and NADA Used Car Guide. NADA Used Car Guide vehicle valuations may vary from vehicle to vehicle. While the NADA Used Car Guide does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the NADA Used Car Guide - Retail Value.

#### Edmunds True Market Value (TMV)

Actual valuations for 2013 Dodge Dart Limited with 19,398 miles will vary based upon optional equipment selected by the dealer, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. Edmunds TMV price is an estimate of the current average selling price transactions for 2013 Dodge Dart Limited with 19,398 miles based on optional equipment and vehicle color based on your dealer's location, zipcode - 49068. Edmunds TMV does take into account many variables related to the vehicle beyond make, model and geographic location, it does not account for the particular condition or circumstances of this vehicle which could cause the value of the vehicle to vary significantly from the Edmunds True Market Value.

#### Average Market Price

Average Market Price is calculated based on sampling of listings based on your dealer's zipcode, 49068. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. Average Market Price values may vary from vehicle to vehicle. Actual valuations for 2013 Dodge Dart Limited with 19,398 miles will vary based upon selected optional equipment, market conditions, specifications, vehicle condition or other particular circumstances pertinent to this vehicle. While the average market price is an average of similar 2013 Dodge Dart Limited and 250 miles radius from dealership, based on your dealer's zipcode (49068), the average can include vehicles with different trims, mileage ranges and dissimilar vehicle equipment. The sample of market listings may not represent all relevant vehicles available in the area searched.

## Comparison Cars in Market

Comparison Cars in Market is created based on a select set of dealer classified listings from over forty thousand dealers nationally. The source of the listings is third-party sites and dealer websites containing preowned and new vehicles. While comparison cars are from similar vehicles based on year, manufacturer, model and 250 miles radius from dealership, based on your dealer's zipcode (49068), the comparison can include different trims, mileage ranges and dissimilar vehicle equipment. The dealer has full discretion in selecting the comparison cars, and may choose vehicles with different levels of trim and additional optional equipment. As a consequence, the comparison cars may not be comparable to the vehicle you are considering. The Comparison Cars in Market are based on the sample market listings available from various Internet data sources and may not represent all relevant vehicles available in the area searched.

#### CONSUMER IS RESPONSIBLE FOR VERIFYING ALL EQUIPMENT.

INCISENT TECHNOLOGIES DEPENDS ON ITS SOURCES FOR THE ACCURACY AND RELIABILITY OF ITS INFORMATION. THEREFORE, NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS IN THIS REPORT. INCISENT TECHNOLOGIES FURTHER EXPRESSLY DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

ALL INFORMATION RELATED TO THE SOURCES ABOVE WAS ASSEMBLED BY COLE CHRYSLER DODGE JEEP AND NO RESPONSIBILITY IS ASSUMED BY INCISENT TECHNOLOGIES OR ITS AGENTS FOR ERRORS OR OMISSIONS OF THE ASSEMBLED DATA.

© 2010 INCISENT Technologies, LLC. All rights reserved. 8/5/2014